



# MALMESBURY TOWN COUNCIL

## Minutes of the **Community Engagement & Town Promotion Committee Meeting**

Held in Malmesbury Town Hall on **Tuesday 21<sup>st</sup> May 2026** at 7.00pm.

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**Present:** Cllrs O Wallis, M Akhtar, J Akhtar, K Drake, M Crawford-Price & H Hughes.

**Also present:** Claire Mann (Town Clerk)

**CE&TP/26/37 To receive declarations of interest.**

None received.

**CE&TP/26/38 To receive apologies.**

Apologies received from Cllr I Wallis.

**CE&TP/26/39 Public participation in respect of items included on this agenda.**

None received.

**CE&TP/26/40 To approve minutes of the meeting held on the 23<sup>rd</sup> April 2026.**

It was noted that the word 'lights' had been omitted from CE&TP/26/36i, subject to this amendment, the Minutes of the meeting were approved and signed as a correct record.

**CE&TP/26/41 To receive income and expenditure report to date.**

The income and expenditure report was noted. It was noted that payments for grants should be paid as per Policy & Resources resolution.

**CE&TP/26/42 To receive TIC report.**

The TIC report was noted.

**CE&TP/26/43 To consider report on TIC survey (report GD)**

Following discussion it was agreed to forward this report to the TIC Review working group for consideration and to make a recommendation to the Committee.

**CE&TP/26/44 To consider whether to hold a Community Day 2026 and determine next steps if agreed.**

This item was deferred to the next meeting. Cllr Drake will circulate previous Community Engagement paper to inform discussion.

**CE&TP/26/45 To review membership of working groups overseen by Community Engagement & Town Promotion Committee (TIC review, Late Night Shopping, Malmesbury in Bloom/St Aldhelm's Day & September Art Month.)**

It was agreed that the working group membership would remain as is and that the September Art Month working group would be disbanded.

**CE&TP/26/46 To receive an update on working groups and events;**

i. **Late Night Shopping (Cllr O Wallis)**

Cllr Wallis reported that the event planning is progressing well. Stall applications will be advertised to all before the 26<sup>th</sup> May.

**ii. Communication Strategy (Cllr O Wallis)**

No update available.

**iii. Rise Trust (CM)**

The report from the Rise Trust had been circulated to all. Ahead of their presentation at the next meeting the Rise Trust will be asked to prepare answers to the following;

- What is the actual number of weekly attendees.
- How many of the weekly attendees are new, verses those recurring.
- A breakdown of ages (not School years) will be requested.
- When will the Street based work start.
- How are they campaigning to maximise attendance at Malmesbury sessions.
- Why are year 6s attending as this was never the plan.
- Why is there a delay in recruiting.

**iv. PR & Comms (CM)**

The report was noted. Cllr Drake will circulate calendar with some suggested stories and request that Scott Media populates the remainder.

**v. TIC Review (Cllr Drake)**

Cllr Drake stated that the working group had met to discuss sales and displaying artists in the TIC. Cllr Drake will draft a policy for consideration by the group to recommend to the CE&TP. The previous proposal is on the next TH&F agenda for consideration.

**vi. Eat Festival (CM)**

This is progressing well. A feedback survey will be available to residents, stall holders and attendees following the event.

**vii. September Art Month inc. High Street Plus Gallery (Cllr Drake)**

Cllr Drake is seeking to engage businesses.

**viii. Leaflet update and distribution**

‘The List’ will be delivered to all in the SN16 0 & 9 areas.

**ix. St Aldhelm’s Day and Malmesbury in Bloom 2026**

Launch taking place in the Market Cross this coming Saturday.

The meeting closed at 8.36pm